



ONE OF FOUR NEW COMMUNITIES INITIATIVES, the Barry Farm redevelopment will revitalize the neighborhood by producing up to 1,100 mixed-income rental and for sale residential units and 40,000 square feet of retail space.

NEW COMMUNITIES INITIATIVE

The New Communities Initiative is a DC government program, managed by the Office of the Deputy Mayor for Planning and Economic Development, designed to revitalize severely distressed subsidized housing, and to create vibrant mixed-income communities that assists with addressing the needs of its residents.

PHASE I TO START IN 2020

- The first phase will produce 281 affordable units and 170 public housing replacement units.
- Building 1B is slated to start construction in December 2020 with 108 apartments for seniors aged 55 and older and 77 residences reserved for public housing replacement units.



47,000

SF IN THE
NEW BARRY FARM
RECREATION & AQUATIC CENTER
(2015 OPENING)

1.86

MILLION

POTENTIAL SF OF THE BARRY FARM REDEVELOPMENT PLAN WHICH CALLS FOR 1,100 NEW RESIDENTIAL UNITS AND 40,000 SF OF NEIGHBORHOOD-SERVING RETAIL.

BARRY FARM



0-1/2 mi 0-1 mi 0-3 mi

POPULATION

| | | | |
|--------------------------------|-------|--------|---------|
| Population | 5,387 | 17,241 | 228,690 |
| Male | 43% | 45% | 47% |
| Female | 57% | 55% | 53% |
| High School Graduate + | 79% | 82% | 89% |
| Bachelor's Degree + | 16% | 19% | 45% |
| Graduate / Professional Degree | 6% | 9% | 24% |

HOUSEHOLDS

| | | | |
|-----------------|-----------|-----------|-----------|
| Households (HH) | 1,897 | 6,316 | 101,412 |
| Average HH Size | 2.8 | 2.6 | 2.2 |
| Owner-occupied | 23% | 24% | 35% |
| Renter-occupied | 77% | 76% | 65% |
| Median HH Value | \$288,131 | \$293,182 | \$500,261 |

INCOME

| | | | |
|-----------------------|----------|----------|-----------|
| Average HH | \$44,407 | \$43,734 | \$103,346 |
| Median HH | \$24,500 | \$24,394 | \$66,721 |
| HH Income <\$50k | 70% | 70% | 40% |
| HH Income \$50-\$75k | 14% | 14% | 13% |
| HH Income \$75k+ | 16% | 16% | 47% |
| Average HH Disposable | \$33,169 | \$32,897 | \$68,782 |

AGE

| | | | |
|--------------------|------|------|------|
| Age < 20 | 34% | 31% | 22% |
| Age 20-34 | 24% | 24% | 28% |
| Age 35-64 | 33% | 35% | 38% |
| Age 65+ | 8% | 10% | 13% |
| Median Age (years) | 29.3 | 31.5 | 35.4 |

CONSUMER EXPENDITURES (\$ thousands)

| | | | |
|----------------------------|---------|----------|-----------|
| Apparel | \$2,283 | \$7,452 | \$274,045 |
| Child Care | \$522 | \$1,720 | \$67,475 |
| Computers & Accessories | \$203 | \$669 | \$25,117 |
| Entertainment & Recreation | \$3,124 | \$10,211 | \$380,881 |
| - Pets | \$564 | \$1,856 | \$69,814 |
| Food at Home | \$5,378 | \$17,515 | \$631,110 |
| Food away from Home | \$3,596 | \$11,908 | \$452,076 |
| Health Care | \$5,489 | \$17,917 | \$651,647 |
| - Medical Care | \$1,816 | \$5,927 | \$216,319 |
| Home Improvement | \$1,934 | \$6,328 | \$251,296 |
| Household Furnishings | \$1,931 | \$6,377 | \$241,238 |
| Personal Care Products | \$826 | \$2,731 | \$103,260 |
| Vehicle Maint. & Repair | \$1,028 | \$3,417 | \$126,668 |

AVAILABLE VEHICLES PER HH¹

| | | | |
|-----|-----|-----|-----|
| 0 | 56% | 48% | 34% |
| 1 | 32% | 36% | 46% |
| 2-3 | 12% | 15% | 19% |
| 4+ | 0% | 0% | 1% |

MOBILITY

| | | |
|--|---------------|-------------------------------|
| Metro rail Exits ² avg weekday/avg weekend | 6,042 / 2,050 | Anacostia |
| Traffic Counts ³ | 13,700 | Martin L. King Jr. Avenue, SE |
| | 9,400 | Firth Sterling Avenue |
| | 108,200 | I-295 |

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg. 2017); 4. TransitScreen

CONTACT

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Metro rail Exits²
6,042 / 2,050
 Avg weekday/Avg weekend

Traffic Counts³
13,700
 Martin L. King Jr. Avenue, SE

Mobility Score⁴
87
 Excellent Mobility

Residents w/in 10 min. car ride
126,807

MOBILITY

PHOTO CREDITS

Bellevue/South Capitol

Bottom Left: Image courtesy of City Interests

Deanwood

Top Left: Image courtesy of The Warrenton Group

Dupont Circle

Main: Photo by Sam Kittner Photographer
(courtesy of the Dupont Circle BID)

East Capitol / Capitol Gateway

Main: Rendering courtesy of A&R Development

Fort Totten

Main: Image courtesy of Perkins Eastman DC

Georgetown

Main: Image courtesy of the Georgetown BID

Georgia Avenue / Walter Reed

Main: Image courtesy of Urban Atlantic

Golden Triangle

Bottom Center: Image courtesy of the Golden Triangle BID

Hillcrest / Skyland

Main: Rendering courtesy of WC Smith

Minnesota & Benning

Main: Rendering courtesy of Cedar Realty Trust

Mount Vernon Triangle

Top Middle: Image courtesy of the Mt. Vernon Triangle CID
Bottom Left: Image courtesy of the Mt. Vernon Triangle CID
Bottom Right: Image courtesy of the Mt. Vernon Triangle CID

Parkside / Kenilworth

Bottom Right: Image courtesy of City Interests

Northwest One

Main: Image courtesy of WDG Architecture

Rhode Island Avenue, NE / Brentwood

Top Middle: Image courtesy of MRP Realty
Bottom Right: Image courtesy of MidCity

Southwest Waterfront

Bottom Left: Photo courtesy of the SW BID

Tenleytown

Top Center: Image courtesy of Roadside Development

The Wharf

Main: Image courtesy of the District Wharf
Bottom Middle: Image courtesy of the District Wharf



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The Washington DC Economic Partnership supports businesses and entrepreneurs looking to open, expand or invest in DC through our programs and services focusing on business development, education of the real estate market and business opportunities. To learn more about the Washington DC Economic Partnership please visit wdcep.com.

