



FOUR COMMERCIAL CORRIDORS—Rhode Island Avenue, New York Avenue, Florida Avenue, and North Capitol Street—serve as gateways into DC and the neighborhoods adjacent to North Capitol offer retail and commercial opportunities for businesses looking for space to set up shop.

NOTABLE BUSINESS OPENINGS SINCE 2017

- Creative Grounds DC (2019)
- DCity Smokehouse (2017)
- HopScotch Bar & Grill (2019)
- Republic Cantina (2019)
- Sylvan Bakery & Cafe (2017)
- Truxton Inn (2017)
- Tyber Creek Wine Bar & Kitchen (2017)

GREAT STREETS AND MAIN STREETS

Several streets in the area are designated Great Streets corridors. As funds become available small businesses can apply for grants to cover capital improvements and certain soft costs. In 2019, up to \$50,000 was awarded per location. The corridor is also supported by the North Capitol Main Street through community-based economic development programs



DESTINATION RESTAURANTS + BARS

- The Red Hen (Italian)—Michelin Bib Gourmand
- The Royal (Latin American)—Michelin Bib Gourmand
- Anxo Cidery & Pintxos Bar (Spanish)—Michelin Plate
- DCity Smokehouse—named a Top 5 Best Barbecue Joint in the DC metro area by the Washington Post in 2019.



INFILL DEVELOPMENT

- The Chapman Stables (57 N St., NW) project delivered 114 new condos to the area in 2018.
- Five Point Flats (1510 North Capitol St., NW) delivered 14 condos in 2019.
- Aria Development Group and SOME are developing separate projects that will bring 500+ residential units and retail space at North Capitol St. and Florida Ave., NE.

NORTH CAPITOL



0-1/2 mi **0-1 mi** **0-3 mi**

POPULATION

Population	21,251	69,368	401,129
Male	49%	49%	49%
Female	51%	51%	51%
High School Graduate +	94%	92%	91%
Bachelor's Degree +	69%	67%	66%
Graduate / Professional Degree	36%	36%	38%

HOUSEHOLDS

Households (HH)	8,998	30,534	188,152
Average HH Size	2.3	2.1	2.0
Owner-occupied	35%	32%	39%
Renter-occupied	65%	68%	61%
Median HH Value	\$686,892	\$685,770	\$669,833

INCOME

Average HH	\$117,787	\$130,896	\$131,395
Median HH	\$91,955	\$100,817	\$93,939
HH Income <\$50k	30%	29%	29%
HH Income \$50-\$75k	11%	10%	12%
HH Income \$75k+	59%	61%	59%
Average HH Disposable	\$78,750	\$84,784	\$84,174

AGE

Age < 20	17%	17%	16%
Age 20-34	35%	37%	34%
Age 35-64	37%	36%	37%
Age 65+	11%	11%	13%
Median Age (years)	34.3	33.5	35.2

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$27,824	\$105,081	\$637,670
Child Care	\$6,980	\$26,558	\$162,631
Computers & Accessories	\$2,603	\$9,869	\$59,775
Entertainment & Recreation	\$37,735	\$142,337	\$883,651
- Pets	\$6,819	\$25,834	\$161,667
Food at Home	\$62,909	\$236,959	\$1,441,632
Food away from Home	\$46,612	\$177,430	\$1,076,587
Health Care	\$61,571	\$232,746	\$1,460,634
- Medical Care	\$20,356	\$76,987	\$484,704
Home Improvement	\$23,425	\$87,433	\$579,751
Household Furnishings	\$23,980	\$91,346	\$564,128
Personal Care Products	\$10,329	\$39,402	\$241,957
Vehicle Maint. & Repair	\$12,390	\$47,815	\$293,201

AVAILABLE VEHICLES PER HH¹

0	37%	39%	39%
1	47%	45%	45%
2-3	15%	15%	16%
4+	0%	0%	1%

MOBILITY

MetroRail Exits ² avg weekday/avg weekend	10,179 / 2,921	NoMa-Gallaudet U.
Traffic Counts ³	48,100	North Capitol Street
	46,600	New York Avenue, NW
	32,600-46,000	Rhode Island Avenue, NW
	20,300-31,400	Florida Avenue, NW

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg, 2017); 4. TransitScreen

CONTACT

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MetroRail Exits² 10,179 / 2,921 Avg weekday/Avg weekend	Capital Bikeshare Arrivals 9,070 2019 Avg Monthly	Traffic Counts³ 48,100 North Capitol Street	Mobility Score⁴ 100 Excellent Mobility	Walkscore 94 Walker's Paradise	Residents w/in 10 min. car ride 242,259
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MOBILITY

PHOTO CREDITS

Bellevue/South Capitol

Bottom Left: Image courtesy of City Interests

Deanwood

Top Left: Image courtesy of The Warrenton Group

Dupont Circle

Main: Photo by Sam Kittner Photographer
(courtesy of the Dupont Circle BID)

East Capitol / Capitol Gateway

Main: Rendering courtesy of A&R Development

Fort Totten

Main: Image courtesy of Perkins Eastman DC

Georgetown

Main: Image courtesy of the Georgetown BID

Georgia Avenue / Walter Reed

Main: Image courtesy of Urban Atlantic

Golden Triangle

Bottom Center: Image courtesy of the Golden Triangle BID

Hillcrest / Skyland

Main: Rendering courtesy of WC Smith

Minnesota & Benning

Main: Rendering courtesy of Cedar Realty Trust

Mount Vernon Triangle

Top Middle: Image courtesy of the Mt. Vernon Triangle CID
Bottom Left: Image courtesy of the Mt. Vernon Triangle CID
Bottom Right: Image courtesy of the Mt. Vernon Triangle CID

Parkside / Kenilworth

Bottom Right: Image courtesy of City Interests

Northwest One

Main: Image courtesy of WDG Architecture

Rhode Island Avenue, NE / Brentwood

Top Middle: Image courtesy of MRP Realty
Bottom Right: Image courtesy of MidCity

Southwest Waterfront

Bottom Left: Photo courtesy of the SW BID

Tenleytown

Top Center: Image courtesy of Roadside Development

The Wharf

Main: Image courtesy of the District Wharf
Bottom Middle: Image courtesy of the District Wharf



It is the mission of the Washington DC Economic Partnership, a 501(c)3 organization, to promote business opportunities throughout the District of Columbia and to contribute to business retention and attraction activities.

The Washington DC Economic Partnership supports businesses and entrepreneurs looking to open, expand or invest in DC through our programs and services focusing on business development, education of the real estate market and business opportunities. To learn more about the Washington DC Economic Partnership please visit wdcep.com.

