



**MULTICULTURAL AND MULTILINGUAL**, Mount Pleasant is one of DC's most eclectic neighborhoods. Its main neighborhood serving corridor, Mount Pleasant Street, is the international flair and vibrancy of this community. With high-density housing close to DC's largest park, Rock Creek Park, a retail shopping corridor and easy access to downtown, Mount Pleasant provides a unique small-town feel.

## MOUNT PLEASANT HISTORIC DISTRICT

Qualified property owners of contributing commercial properties in Mount Pleasant have access to tax credits and other incentives to rehabilitate their space.

## 10-MINUTE WALK TRADE AREA

- 26,000+ residents
- 37% population aged 20–34
- \$119K average household income

## MULTICULTURAL "MAIN STREET"

- Addis Paris Café (French & Ethiopian) —2018 opening
- Dos Gringos (American & Latin American café) —1999
- Ellē (bakery, restaurant, bar) —2018
- Mola (Spanish restaurant)—2017
- Mount Desert Island Ice Cream —2018
- Purple Patch (Filipino restaurant) —2015
- Sabydee (Lao & Thai restaurant) —2017
- Suns Cinema (theater & bar) —2016

## BURGEONING RESTAURANT CORRIDOR

- The Michelin Guide features two restaurants in the area: Mola (Bib Gourmand) and Ellē (The Plate).
- Beau Thai has been named the "Best Thai Restaurant" for the past seven years by the Washington City Paper Readers' Poll.



# MOUNT PLEASANT



**0-½ mi    0-1 mi    0-3 mi**

## POPULATION

Population	34,635	97,175	403,920
Male	50%	50%	48%
Female	50%	50%	52%
High School Graduate +	84%	88%	92%
Bachelor's Degree +	62%	69%	69%
Graduate / Professional Degree	37%	41%	42%

## HOUSEHOLDS

Households (HH)	16,481	46,001	186,044
Average HH Size	2.0	2.1	2.0
Owner-occupied	28%	36%	40%
Renter-occupied	72%	64%	60%
Median HH Value	\$764,848	\$757,283	\$716,872

## INCOME

Average HH	\$116,622	\$133,541	\$141,230
Median HH	\$81,231	\$95,019	\$99,845
HH Income <\$50k	32%	26%	26%
HH Income \$50-\$75k	14%	13%	13%
HH Income \$75k+	54%	60%	61%
Average HH Disposable	\$75,933	\$85,122	\$89,062

## AGE

Age < 20	16%	15%	16%
Age 20-34	36%	37%	34%
Age 35-64	38%	38%	36%
Age 65+	10%	10%	14%
Median Age (years)	34.3	34.4	34.8

## CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$49,476	\$157,531	\$675,676
Child Care	\$12,839	\$41,299	\$174,315
Computers & Accessories	\$4,683	\$14,866	\$63,389
Entertainment & Recreation	\$67,809	\$217,026	\$937,398
- Pets	\$12,352	\$39,504	\$171,132
Food at Home	\$110,970	\$351,925	\$1,518,887
Food away from Home	\$84,860	\$268,866	\$1,139,837
Health Care	\$108,657	\$348,301	\$1,539,621
- Medical Care	\$35,944	\$115,380	\$510,808
Home Improvement	\$42,906	\$140,272	\$623,122
Household Furnishings	\$43,236	\$138,019	\$598,335
Personal Care Products	\$18,703	\$59,490	\$256,120
Vehicle Maint. & Repair	\$21,967	\$69,778	\$309,266

## AVAILABLE VEHICLES PER HH<sup>1</sup>

0	53%	44%	37%
1	36%	42%	45%
2-3	10%	14%	18%
4+	1%	1%	1%

## MOBILITY

Metro rail Exits <sup>2</sup> avg weekday/avg weekend	11,340 / 5,770	Columbia Heights
Traffic Counts <sup>3</sup>	9,200	Mount Pleasant Street, NW

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg. 2017); 4. TransitScreen

## CONTACT

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 districtbridges.org



<b>Metro rail Exits<sup>2</sup></b> 11,340 / 5,770 Avg weekday / Avg weekend	<b>Capital Bikeshare Arrivals</b> 9,858 2019 Avg Monthly	<b>Traffic Counts<sup>3</sup></b> 9,200 Mount Pleasant Street, NW	<b>Mobility Score<sup>4</sup></b> 100 Excellent Mobility	<b>Walkscore</b> 96 Walker's Paradise	<b>Residents w/in 10 min. car ride</b> 207,185
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**MOBILITY**

# PHOTO CREDITS

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