



ALIVE WITH ACTIVITY, Columbia Heights is one of DC's most diverse, dense and urban neighborhoods with more than 38,000 residents. The catalysts fueling this vibrant transformation includes the development of several major retailers, a revived arts scene, and exciting new residential projects. The commercial heart of the neighborhood features more than 640,000 SF of retail and restaurants.



GREAT STREETS AND MAIN STREETS

14th Street and the surrounding commercial corridors are designated Great Streets corridors. As funds become available small businesses can apply for grants to cover capital improvements and certain soft costs. In 2019, up to \$50,000 was awarded per location. The corridor is also supported by the Columbia Heights and Mount Pleasant Main Street programs.

MULTICULTURAL BUSINESSES ALONG PARK ROAD & 14TH STREET

- Bombay Street Food – Indian restaurant
- Mi Cuba Café – Cuban restaurant
- Los Hermanos – Dominican restaurant
- Pho 14 – Vietnamese restaurant
- Letena – Ethiopian restaurant
- Pollo Sabroso – Peruvian & Central American restaurant
- Rinconcito Café – Salvadorean restaurant
- Gloria's Pupuseria – Central American restaurant
- Tequila & Mezcal – Mexican restaurant
- Sticky Fingers – gluten free bakery
- Shangai Tokyo Café – Asian fusion restaurant

11TH STREET—HOME TO INDEPENDENT ENTREPRENEURS

Notable openings joining mainstays such as The Coupe, RedRocks, Bad Saint, Patrick's Pet Care, Odd Provisions, and Room 11 include:

- Makan (Malaysian restaurant)—2020
- Ossobuco Ristorante (Italian restaurant)—2020
- Queen's English (Chinese restaurant)—2019
- The Thirsty Crow (bar & Malaysian street food)—2019



COLUMBIA HEIGHTS



0-½ mi 0-1 mi 0-3 mi

POPULATION

Population	38,602	94,105	409,329
Male	50%	50%	48%
Female	50%	50%	52%
High School Graduate +	84%	87%	91%
Bachelor's Degree +	61%	66%	68%
Graduate / Professional Degree	35%	38%	41%

HOUSEHOLDS

Households (HH)	17,046	42,708	189,211
Average HH Size	2.2	2.1	2.0
Owner-occupied	30%	36%	40%
Renter-occupied	70%	64%	60%
Median HH Value	\$717,972	\$728,033	\$692,090

INCOME

Average HH	\$111,971	\$128,440	\$137,954
Median HH	\$82,355	\$90,915	\$97,433
HH Income <\$50k	32%	28%	27%
HH Income \$50-\$75k	13%	13%	13%
HH Income \$75k+	55%	59%	60%
Average HH Disposable	\$74,625	\$82,456	\$87,464

AGE

Age < 20	17%	15%	16%
Age 20-34	38%	37%	34%
Age 35-64	37%	38%	36%
Age 65+	9%	10%	14%
Median Age (years)	33.5	34.2	35.0

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$49,441	\$140,619	\$671,273
Child Care	\$12,548	\$36,549	\$172,645
Computers & Accessories	\$4,699	\$13,279	\$62,950
Entertainment & Recreation	\$67,319	\$193,796	\$932,020
- Pets	\$12,292	\$35,283	\$170,245
Food at Home	\$111,803	\$315,364	\$1,511,867
Food away from Home	\$85,284	\$240,110	\$1,131,848
Health Care	\$108,226	\$311,339	\$1,534,128
- Medical Care	\$35,751	\$103,149	\$509,066
Home Improvement	\$41,445	\$124,841	\$619,767
Household Furnishings	\$43,172	\$123,078	\$594,616
Personal Care Products	\$18,759	\$53,104	\$254,484
Vehicle Maint. & Repair	\$22,252	\$62,298	\$307,709

AVAILABLE VEHICLES PER HH¹

0	51%	45%	37%
1	36%	41%	45%
2-3	13%	13%	17%
4+	1%	1%	1%

MOBILITY

Metro rail Exits ²	11,340 / 5,770	Columbia Heights
avg weekday/avg weekend		
Traffic Counts ³	13,100-24,000	14 th Street, NW

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg. 2017); 4. TransitScreen; 5. Dochter & Alexander

CONTACT

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MOBILITY

Metro rail Exits²	Capital Bikeshare Arrivals	Mobility Score⁴	Walkscore	Daily Pedestrian Counts⁵	Residents w/in 10 min. car ride
11,340 / 5,770 Avg weekday/Avg weekend	8,018 2019 Avg Monthly	100 Excellent Mobility	97 Walker's Paradise	20,000 14 th Street at DCUSA	205,616

PHOTO CREDITS

Bellevue/South Capitol

Bottom Left: Image courtesy of City Interests

Deanwood

Top Left: Image courtesy of The Warrenton Group

Dupont Circle

Main: Photo by Sam Kittner Photographer
(courtesy of the Dupont Circle BID)

East Capitol / Capitol Gateway

Main: Rendering courtesy of A&R Development

Fort Totten

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Georgetown

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Georgia Avenue / Walter Reed

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Golden Triangle

Bottom Center: Image courtesy of the Golden Triangle BID

Hillcrest / Skyland

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Minnesota & Benning

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Mount Vernon Triangle

Top Middle: Image courtesy of the Mt. Vernon Triangle CID
Bottom Left: Image courtesy of the Mt. Vernon Triangle CID
Bottom Right: Image courtesy of the Mt. Vernon Triangle CID

Parkside / Kenilworth

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Northwest One

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Rhode Island Avenue, NE / Brentwood

Top Middle: Image courtesy of MRP Realty
Bottom Right: Image courtesy of MidCity

Southwest Waterfront

Bottom Left: Photo courtesy of the SW BID

Tenleytown

Top Center: Image courtesy of Roadside Development

The Wharf

Main: Image courtesy of the District Wharf
Bottom Middle: Image courtesy of the District Wharf



It is the mission of the Washington DC Economic Partnership, a 501(c)3 organization, to promote business opportunities throughout the District of Columbia and to contribute to business retention and attraction activities.

The Washington DC Economic Partnership supports businesses and entrepreneurs looking to open, expand or invest in DC through our programs and services focusing on business development, education of the real estate market and business opportunities. To learn more about the Washington DC Economic Partnership please visit wdcep.com.

