

THE CENTRAL BUSINESS DISTRICT OF DC, the Golden Triangle encompasses 44 square blocks of powerful real estate, where thriving businesses and institutions draw a mix of private-sector workers, residents, students, and visitors. Just steps from the White House and GWU, the Golden Triangle's accessibility, cultural attractions, and choice amenities make it a world-class neighborhood.

A TRANSPORTATION HUB

- 3 of the Metro's 8 busiest rail stations
- 2 miles of protected bike lanes
- Dozens of Metrobus lines, plus DC Circulator
- One of the most walkable neighborhoods in the city (WalkScore of 96)
- Easy access from I-66, I-395, I-50, GW Parkway, and Rock Creek Parkway

TOP LOCAL INDUSTRIES¹

132,025 Total Area Employment

- Professional, Scientific & Technical Services: **26%**
- Other Services: **17%** (except Public Administration)
- Public Administration: **14%**

SUSTAINABILITY + OPEN SPACE

- 1st LEED Certified BID in the world —awarded LEED Platinum.
- The BID has built 17 rain gardens and converted 16,500 SF of concrete into green space since 2012.
- The redesign of Pennsylvania Ave. west of the White House is underway, and will add an acre of new green space, rain gardens, and tree canopy.

INTERNATIONAL BUSINESS, EXCEPTIONAL RETAIL

About 6,000 firms and organizations are located in the Golden Triangle, as well as retailers like Brooks Brothers, Nordstrom Rack, and Ann Taylor. The neighborhood also offers a diverse range of restaurants—from international chains to locally grown favorites to elegant white-tablecloth establishments, and cultural destinations like the Smithsonian's Renwick Gallery and the National Geographic Museum.

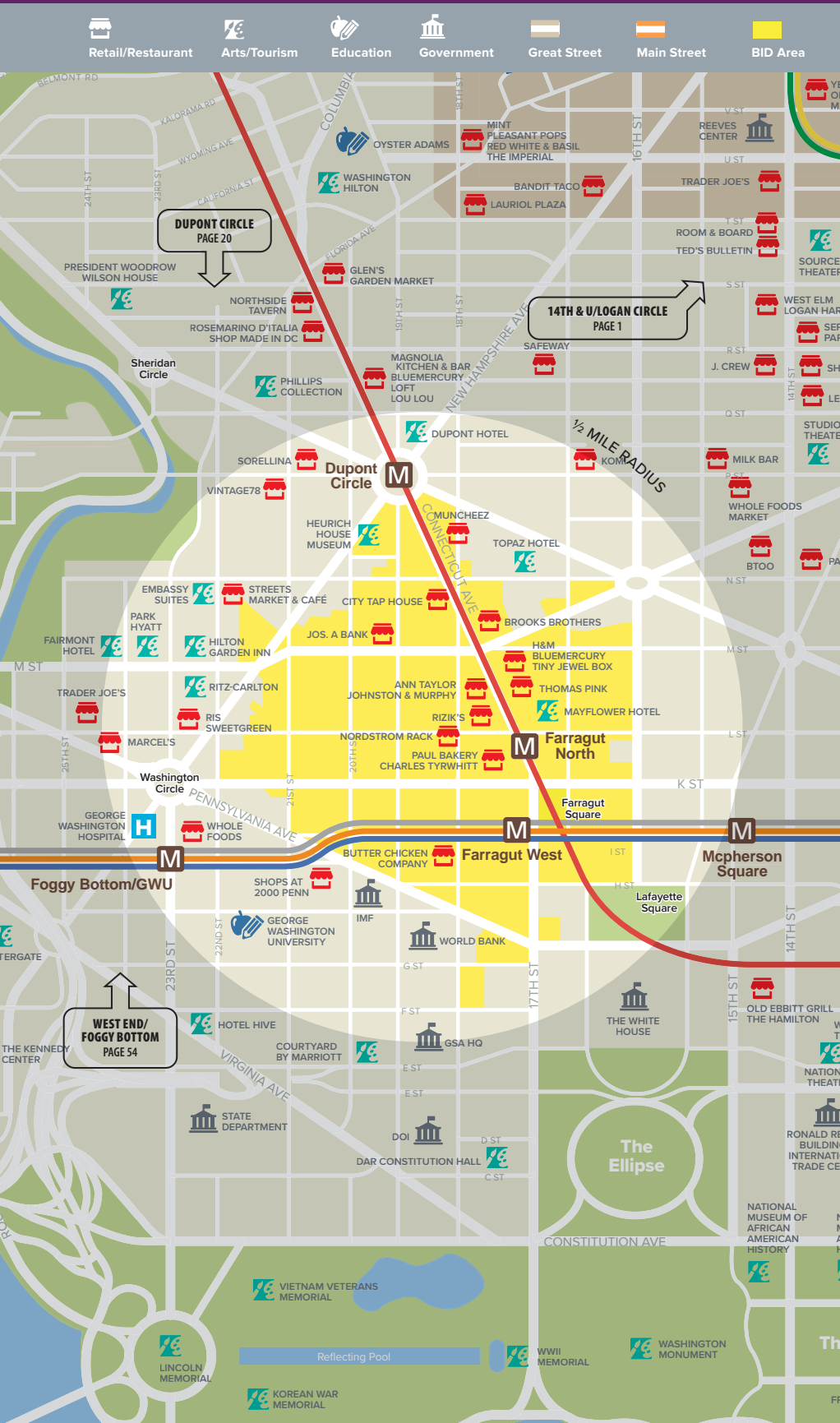


GROWTH INDUSTRIES

Tech, digital media, architecture and design, healthcare, and real estate are among the fastest-growing industries in the Golden Triangle.

1. JobsEQ (data for 20036 + 20006 Zip Code, as of 2019 Q3)

GOLDEN TRIANGLE



0-1/2 mi **0-1 mi** **0-3 mi**

POPULATION

Population	19,300	63,954	392,960
Male	48%	51%	49%
Female	52%	49%	51%
High School Graduate +	98%	97%	93%
Bachelor's Degree +	88%	86%	76%
Graduate / Professional Degree	57%	55%	45%

HOUSEHOLDS

Households (HH)	9,285	36,083	196,748
Average HH Size	1.5	1.5	1.9
Owner-occupied	27%	34%	35%
Renter-occupied	73%	66%	65%
Median HH Value	\$693,011	\$734,650	\$739,785

INCOME

Average HH	\$119,860	\$150,995	\$146,889
Median HH	\$78,546	\$107,029	\$105,415
HH Income <\$50k	34%	23%	24%
HH Income \$50-\$75k	14%	12%	12%
HH Income \$75k+	52%	65%	65%
Average HH Disposable	\$76,995	\$93,986	\$93,172

AGE

Age < 20	17%	11%	14%
Age 20-34	53%	45%	39%
Age 35-64	22%	34%	36%
Age 65+	9%	11%	12%
Median Age (years)	27.7	33.3	34.2

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$29,721	\$142,661	\$748,739
Child Care	\$7,504	\$37,489	\$195,999
Computers & Accessories	\$2,882	\$13,559	\$70,516
Entertainment & Recreation - Pets	\$39,662	\$193,581	\$1,026,824
Food at Home	\$66,097	\$316,081	\$1,669,933
Food away from Home	\$51,320	\$243,935	\$1,272,082
Health Care - Medical Care	\$64,758	\$314,750	\$1,671,258
Home Improvement	\$22,857	\$120,053	\$659,156
Household Furnishings	\$26,187	\$125,884	\$659,908
Personal Care Products	\$11,318	\$54,171	\$283,570
Vehicle Maint. & Repair	\$14,286	\$66,302	\$341,653

AVAILABLE VEHICLES PER HH⁴

0	61%	52%	36%
1	36%	41%	47%
2-3	3%	7%	16%
4+	0%	0%	1%

MOBILITY

Metro rail Exits ² avg weekday/avg weekend	17,132 / 7,033	Dupont Circle
	23,125 / 2,949	Farragut North
	20,408 / 2,665	Farragut West
	18,528 / 6,313	Foggy Bottom-GWU
Traffic Counts ³	21,600-23,400	K Street, NW
	28,700	Connecticut Avenue

Source: ESRI 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg. 2017); 4. TransitScreen

CONTACT

Golden Triangle BID
 Leona Agouridis, Executive Director
 (202) 463-3400 • lagouridis@goldentriangledc.com
 goldentriangledc.com

Total Metro rail Exits² 79,193 / 18,960 Avg weekday/Avg weekend	Capital Bikeshare Arrivals 27,727 2019 Avg Monthly	Traffic Counts³ 21,600-23,400 K Street, NW	Mobility Score⁴ 100 Excellent Mobility	Walkscore 96 Walker's Paradise	Residents w/in 10 min. car ride 162,277
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MOBILITY

PHOTO CREDITS

Bellevue/South Capitol

Bottom Left: Image courtesy of City Interests

Deanwood

Top Left: Image courtesy of The Warrenton Group

Dupont Circle

Main: Photo by Sam Kittner Photographer
(courtesy of the Dupont Circle BID)

East Capitol / Capitol Gateway

Main: Rendering courtesy of A&R Development

Fort Totten

Main: Image courtesy of Perkins Eastman DC

Georgetown

Main: Image courtesy of the Georgetown BID

Georgia Avenue / Walter Reed

Main: Image courtesy of Urban Atlantic

Golden Triangle

Bottom Center: Image courtesy of the Golden Triangle BID

Hillcrest / Skyland

Main: Rendering courtesy of WC Smith

Minnesota & Benning

Main: Rendering courtesy of Cedar Realty Trust

Mount Vernon Triangle

Top Middle: Image courtesy of the Mt. Vernon Triangle CID
Bottom Left: Image courtesy of the Mt. Vernon Triangle CID
Bottom Right: Image courtesy of the Mt. Vernon Triangle CID

Parkside / Kenilworth

Bottom Right: Image courtesy of City Interests

Northwest One

Main: Image courtesy of WDG Architecture

Rhode Island Avenue, NE / Brentwood

Top Middle: Image courtesy of MRP Realty
Bottom Right: Image courtesy of MidCity

Southwest Waterfront

Bottom Left: Photo courtesy of the SW BID

Tenleytown

Top Center: Image courtesy of Roadside Development

The Wharf

Main: Image courtesy of the District Wharf
Bottom Middle: Image courtesy of the District Wharf



It is the mission of the Washington DC Economic Partnership, a 501(c)3 organization, to promote business opportunities throughout the District of Columbia and to contribute to business retention and attraction activities.

The Washington DC Economic Partnership supports businesses and entrepreneurs looking to open, expand or invest in DC through our programs and services focusing on business development, education of the real estate market and business opportunities. To learn more about the Washington DC Economic Partnership please visit wdcep.com.

