



**LOCATED NEAR THE BANKS** of the Anacostia River, this historic neighborhood continues to flourish with its dynamic small business environment, thriving arts scene, and booming real estate market. Anacostia's commercial corridors are centrally located between the U.S. Navy Yard and St. Elizabeths West Campus—the new home of the Department of Homeland Security—and located in HUB Zones with excellent access provided by Metrorail, Capital Bikeshare, I-295, I-395 and the Suitland Parkway.

## ART & SMALL BUSINESS HUB

- The HIVE 2.0, a small business incubator, is home to more than 55 entrepreneurs, including Mahogany Books, Nubian Hueman, and the Fresh Food Factory Market.
- Busboys & Poets opened a full-service restaurant and Hospitality & Culinary Leadership Institute in 2019.
- Anacostia is home to cultural destinations including American Islamic Heritage Museum, Anacostia Arts Center, Anacostia Playhouse, Craig Kraft Studio, Frederick Douglass National Historic Site, Vivid Solutions Gallery, Honfleur Gallery, Smithsonian's Anacostia Community Museum, Project Create, and WeAct Radio.
- Annual special events include the Martin Luther King Jr. Parade, Anacostia River Festival, Flower Power, the Anacostia Jazz Hop, and Lumen8.

## TOP LOCAL INDUSTRIES<sup>1</sup>

6,132 Total Area Employment

- Health Care & Social Assistance: **31%**
- Public Administration: **8%**
- Construction: **8%**

## COMMUNITY INVESTMENTS

- Anacostia's commercial corridors are designated Great Streets corridors and small businesses can apply for grants to cover capital improvements and certain soft costs. In 2019, up to \$50,000 was awarded per location.
- The 11<sup>th</sup> Street Bridge Park project will create new dynamic community space and provide enhanced connections across the river to the Capitol Hill and Capitol Riverfront neighborhoods in 2023.

## NEW INVESTMENTS. NEW OPPORTUNITIES.

- **MLK Gateway I:** 48,500 SF mixed-use project with 14,000 SF of retail and the new HQ for cybersecurity firm Enlightened has started construction.
- **Maple View Flats:** 114 residential units & 15,000 SF of retail (anchored by a future Starbucks) delivered in 2019.
- **1615 Good Hope Road:** Plans call for 56 multifamily units & 10,000 SF of commercial space.
- **Reunion Square:** The next phase will include 134 residential units, up to 393,000 SF of office, and 24,000 SF of retail/cultural uses.
- **The Clara (2311–2323 Martin Luther King Jr. Ave.):** Plans call for an 80-unit affordable housing project with 11,000 SF of ground floor retail.

<sup>1</sup>JobsEQ (data for 2020 Zip Code, as of 2019 Q3)

# ANACOSTIA



**0-½ mi    0-1 mi    0-3 mi**

## POPULATION

Population	11,584	31,990	246,086
Male	45%	44%	47%
Female	55%	56%	53%
High School Graduate +	84%	83%	89%
Bachelor's Degree +	16%	16%	40%
Graduate / Professional Degree	6%	7%	21%

## HOUSEHOLDS

Households (HH)	4,376	11,828	106,272
Average HH Size	2.6	2.6	2.2
Owner-occupied	32%	27%	37%
Renter-occupied	68%	73%	63%
Median HH Value	\$303,050	\$315,848	\$439,993

## INCOME

Average HH	\$53,064	\$51,024	\$94,791
Median HH	\$31,488	\$29,668	\$59,372
HH Income <\$50k	64%	65%	44%
HH Income \$50-\$75k	15%	13%	14%
HH Income \$75k+	21%	22%	42%
Average HH Disposable	\$39,172	\$38,051	\$63,709

## AGE

Age < 20	30%	31%	23%
Age 20-34	22%	22%	26%
Age 35-64	36%	36%	38%
Age 65+	11%	12%	13%
Median Age (years)	33.2	33.1	35.9

## CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$6,232	\$16,186	\$263,110
Child Care	\$1,407	\$3,665	\$63,673
Computers & Accessories	\$556	\$1,445	\$24,004
Entertainment & Recreation	\$8,642	\$22,453	\$367,494
- Pets	\$1,584	\$4,124	\$67,495
Food at Home	\$14,810	\$38,494	\$610,233
Food away from Home	\$9,922	\$25,866	\$431,761
Health Care	\$15,414	\$40,091	\$634,962
- Medical Care	\$5,108	\$13,285	\$211,007
Home Improvement	\$5,490	\$14,334	\$245,569
Household Furnishings	\$5,376	\$14,016	\$231,865
Personal Care Products	\$2,297	\$6,002	\$99,171
Vehicle Maint. & Repair	\$2,884	\$7,525	\$121,812

## AVAILABLE VEHICLES PER HH<sup>1</sup>

0	45%	44%	34%
1	39%	40%	45%
2-3	15%	14%	19%
4+	1%	1%	1%

## MOBILITY

MetroRail Exits <sup>2</sup> avg weekday/avg weekend	6,042 / 2,050	Anacostia
Traffic Counts <sup>3</sup>	13,700	Good Hope Road, SE
	13,700	Martin L. King, Jr Avenue, SE
	108,200	I-295

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg. 2017); 4. TransitScreen

## CONTACT

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- Retail/Restaurant
- Arts/Tourism
- Education
- Government
- Great Street
- Main Street
- BID Area

- MetroRail Exits<sup>2</sup>**  
6,042 / 2,050  
Avg weekday/Avg weekend
- Capital Bikeshare Arrivals**  
1,575  
2019 Avg Monthly
- Traffic Counts<sup>3</sup>**  
13,700  
Martin L. King Jr. Avenue, SE
- Mobility Score<sup>4</sup>**  
100  
Excellent Mobility
- Walkscore**  
77  
Very Walkable
- Residents w/in 10 min. car ride**  
99,172

MOBILITY

# PHOTO CREDITS

## **Bellevue/South Capitol**

Bottom Left: Image courtesy of City Interests

## **Deanwood**

Top Left: Image courtesy of The Warrenton Group

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