



DISTINCTIVE URBAN ROW HOUSES, historic institutions, and local small businesses front Georgia Avenue, the longest commercial corridor in DC. Petworth and Park View are emerging as urban neighborhoods that provide all of the advantages of city living for both families and young professionals.

UPSHUR STREET— BOUTIQUE RETAIL + DINING

Home to neighborhood-serving small businesses nestled amidst porch-lined residential blocks. Award-winning restaurants & specialty retail shops include Pom Pom, The Lemon Collective, Slash Run, Loyalty Bookstore, She Loves Me Florist, Cinder BBQ, Timber Pizza, Taqueria del Barrio, Willow, Fia's Fabulous Finds, and Lulabelle's Sweet Shop.

GREAT STREETS AND MAIN STREETS

Georgia Avenue, and adjacent streets, are designated Great Streets corridors. As funds become available small businesses can apply for grants to cover capital improvements and certain soft costs. The corridor is also supported by the Lower Georgia Avenue Main Street through community-based economic development programs.



GROWING RESIDENTIAL + VISITOR OPTIONS

- The former Linens of the Week/ AlSCO property at 713 Lamont Street was redeveloped into 225 residential apartments in 2019.
- The Lamont (3225 Georgia Avenue) is a mixed-use development that houses nine luxury apartments, managed by short-term rental company Sonder, and 2,100 SF of ground-floor retail.
- The Brazilian-American Cultural Center opened in 2019 at 3001 Sherman Avenue.

BURGEONING RESTAURANT SCENE

- The area is home to numerous local favorites such as Looking Glass Lounge, The Midlands Beer Garden, and Fish in the Neighborhood.
- Residents keep fit with many nearby exercise options, such as Yoga Heights, SWEAT DC, and Salsa with Silvia.
- Live entertainment includes comedy nights at Reliable Tavern, improv at Dojo Comedy, and Story District.



PETWORTH / PARK VIEW



0-1/2 mi 0-1 mi 0-3 mi

POPULATION

Population	19,245	66,962	408,100
Male	51%	50%	48%
Female	49%	50%	52%
High School Graduate +	81%	82%	90%
Bachelor's Degree +	51%	52%	64%
Graduate / Professional Degree	28%	29%	38%

HOUSEHOLDS

Households (HH)	6,814	26,453	187,618
Average HH Size	2.8	2.5	2.1
Owner-occupied	51%	41%	40%
Renter-occupied	49%	59%	60%
Median HH Value	\$624,769	\$647,391	\$666,081

INCOME

Average HH	\$116,998	\$108,105	\$133,652
Median HH	\$88,914	\$76,979	\$93,973
HH Income <\$50k	29%	34%	28%
HH Income \$50-\$75k	13%	15%	13%
HH Income \$75k+	58%	51%	59%
Average HH Disposable	\$79,164	\$72,726	\$85,469

AGE

Age < 20	19%	19%	16%
Age 20-34	31%	31%	32%
Age 35-64	39%	38%	37%
Age 65+	11%	12%	14%
Median Age (years)	35.2	35.3	35.8

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$20,291	\$72,665	\$644,365
Child Care	\$5,011	\$18,123	\$164,722
Computers & Accessories	\$1,921	\$6,866	\$60,309
Entertainment & Recreation	\$28,235	\$101,543	\$896,338
- Pets	\$5,152	\$18,590	\$164,025
Food at Home	\$46,723	\$166,531	\$1,457,412
Food away from Home	\$34,627	\$123,842	\$1,086,028
Health Care	\$45,653	\$165,572	\$1,481,381
- Medical Care	\$15,092	\$54,876	\$491,827
Home Improvement	\$18,422	\$67,599	\$600,210
Household Furnishings	\$17,743	\$64,216	\$572,406
Personal Care Products	\$7,652	\$27,628	\$244,892
Vehicle Maint. & Repair	\$8,980	\$32,854	\$296,927

AVAILABLE VEHICLES PER HH¹

0	34%	41%	36%
1	43%	39%	44%
2-3	21%	19%	18%
4+	2%	1%	1%

MOBILITY

MetroRail Exits ² avg weekday/avg weekend	6,563 / 2,628	Georgia Ave/Petworth
Traffic Counts ³	22,800	Georgia Avenue, NW
	16,700	New Hampshire Avenue, NW
	4,500-5,800	Upshur Street, NW

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg. 2017); 4. TransitScreen

CONTACT

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MetroRail Exits² 6,563 / 2,628 Avg weekday/Avg weekend	Capital Bikeshare Arrivals 2,404 2019 Avg Monthly	Traffic Counts³ 22,800 Georgia Avenue, NW	Mobility Score⁴ 100 Excellent Mobility	Walkscore 95 Walker's Paradise	Residents w/in 10 min. car ride 219,803
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MOBILITY

PHOTO CREDITS

Bellevue/South Capitol

Bottom Left: Image courtesy of City Interests

Deanwood

Top Left: Image courtesy of The Warrenton Group

Dupont Circle

Main: Photo by Sam Kittner Photographer
(courtesy of the Dupont Circle BID)

East Capitol / Capitol Gateway

Main: Rendering courtesy of A&R Development

Fort Totten

Main: Image courtesy of Perkins Eastman DC

Georgetown

Main: Image courtesy of the Georgetown BID

Georgia Avenue / Walter Reed

Main: Image courtesy of Urban Atlantic

Golden Triangle

Bottom Center: Image courtesy of the Golden Triangle BID

Hillcrest / Skyland

Main: Rendering courtesy of WC Smith

Minnesota & Benning

Main: Rendering courtesy of Cedar Realty Trust

Mount Vernon Triangle

Top Middle: Image courtesy of the Mt. Vernon Triangle CID
Bottom Left: Image courtesy of the Mt. Vernon Triangle CID
Bottom Right: Image courtesy of the Mt. Vernon Triangle CID

Parkside / Kenilworth

Bottom Right: Image courtesy of City Interests

Northwest One

Main: Image courtesy of WDG Architecture

Rhode Island Avenue, NE / Brentwood

Top Middle: Image courtesy of MRP Realty
Bottom Right: Image courtesy of MidCity

Southwest Waterfront

Bottom Left: Photo courtesy of the SW BID

Tenleytown

Top Center: Image courtesy of Roadside Development

The Wharf

Main: Image courtesy of the District Wharf
Bottom Middle: Image courtesy of the District Wharf



It is the mission of the Washington DC Economic Partnership, a 501(c)3 organization, to promote business opportunities throughout the District of Columbia and to contribute to business retention and attraction activities.

The Washington DC Economic Partnership supports businesses and entrepreneurs looking to open, expand or invest in DC through our programs and services focusing on business development, education of the real estate market and business opportunities. To learn more about the Washington DC Economic Partnership please visit wdcep.com.

