



WITH ITS DISTINCT COMMUNITY IDENTITY, Glover Park offers the appeal of a quaint and established upper-income residential neighborhood with all the convenience of urban living. The area is host to a highly desirable mix of families, single professionals, and students within walking distance of one of DC's most resilient and stable neighborhood-oriented commercial districts.

44% population aged 20–34

84% population with Bachelor's Degree or higher

\$192k average household income

TOP LOCAL INDUSTRIES¹

35,524 Total Area Employment

- Educational Services: 23%
- Accommodation & Food Services: 17%
- Professional, Scientific & Technical Services: 16%



NEW DEVELOPMENT + TRADER JOES + CO-WORKING

- The Glover House at 2101 Wisconsin Avenue delivered 225 apartments and 20,000 SF of retail, anchored by a Trader Joe's in Q3 2019.
- MakeOffices opened a 57-private office co-working space at 2201 Wisconsin Avenue in 2018.



DIVERSE RETAILERS & RESTAURANTS

- Ace Hardware
- CorePower Yoga
- Laliguras Bistro
- Moge Tee
- Point Chaud Café & Crepes
- Rocklands Real BBQ
- Slate Wine Bar & Bistro
- Sweetgreen
- Trader Joe's

1. JobsEQ (data for 20007 Zip Code, as of 2019 Q3)

GLOVER PARK



0-1/2 mi 0-1 mi 0-3 mi

POPULATION

Population	8,695	35,640	338,925
Male	46%	45%	49%
Female	54%	55%	51%
High School Graduate +	98%	98%	94%
Bachelor's Degree +	84%	87%	79%
Graduate / Professional Degree	54%	57%	49%

HOUSEHOLDS

Households (HH)	4,050	15,479	163,987
Average HH Size	2.2	2.0	1.9
Owner-occupied	44%	48%	40%
Renter-occupied	56%	52%	60%
Median HH Value	\$1,001,667	\$1,081,383	\$844,606

INCOME

Average HH	\$192,491	\$187,473	\$162,941
Median HH	\$125,852	\$126,298	\$112,459
HH Income <\$50k	21%	19%	22%
HH Income \$50-\$75k	12%	11%	11%
HH Income \$75k+	67%	70%	67%
Average HH Disposable	\$110,941	\$110,813	\$101,031

AGE

Age < 20	11%	16%	15%
Age 20-34	44%	39%	37%
Age 35-64	31%	30%	35%
Age 65+	13%	15%	13%
Median Age (years)	32.4	32.3	34.2

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$20,008	\$74,419	\$683,904
Child Care	\$5,482	\$20,005	\$180,944
Computers & Accessories	\$1,876	\$6,991	\$64,517
Entertainment & Recreation	\$27,638	\$103,175	\$948,596
- Pets	\$5,024	\$18,864	\$173,417
Food at Home	\$43,818	\$164,596	\$1,519,726
Food away from Home	\$33,855	\$126,369	\$1,164,719
Health Care	\$44,523	\$168,276	\$1,540,238
- Medical Care	\$14,756	\$55,838	\$510,914
Home Improvement	\$18,414	\$69,113	\$632,940
Household Furnishings	\$17,703	\$66,452	\$609,461
Personal Care Products	\$7,564	\$28,426	\$261,183
Vehicle Maint. & Repair	\$8,976	\$34,331	\$313,956

AVAILABLE VEHICLES PER HH¹

0	25%	24%	33%
1	46%	51%	45%
2-3	27%	25%	20%
4+	1%	1%	1%

MOBILITY

Traffic Counts ²	17,800	Wisconsin Avenue
	13,600	Calvert Street

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg. 2017); 4. TransitScreen

CONTACT

Glover Park Main Street
 Kate Dean, Executive Director
 (202) 455-6101 • kate@gloverparkmainstreet.org



Capital Bikeshare
Arrivals

5,723
2019 Avg Monthly



Traffic Counts²

17,800
Wisconsin Avenue



Mobility Score³

100
Excellent Mobility



Walkscore

90
Walker's Paradise



Residents w/in
10 min. car ride

149,047

MOBILITY

PHOTO CREDITS

Bellevue/South Capitol

Bottom Left: Image courtesy of City Interests

Deanwood

Top Left: Image courtesy of The Warrenton Group

Dupont Circle

Main: Photo by Sam Kittner Photographer
(courtesy of the Dupont Circle BID)

East Capitol / Capitol Gateway

Main: Rendering courtesy of A&R Development

Fort Totten

Main: Image courtesy of Perkins Eastman DC

Georgetown

Main: Image courtesy of the Georgetown BID

Georgia Avenue / Walter Reed

Main: Image courtesy of Urban Atlantic

Golden Triangle

Bottom Center: Image courtesy of the Golden Triangle BID

Hillcrest / Skyland

Main: Rendering courtesy of WC Smith

Minnesota & Benning

Main: Rendering courtesy of Cedar Realty Trust

Mount Vernon Triangle

Top Middle: Image courtesy of the Mt. Vernon Triangle CID
Bottom Left: Image courtesy of the Mt. Vernon Triangle CID
Bottom Right: Image courtesy of the Mt. Vernon Triangle CID

Parkside / Kenilworth

Bottom Right: Image courtesy of City Interests

Northwest One

Main: Image courtesy of WDG Architecture

Rhode Island Avenue, NE / Brentwood

Top Middle: Image courtesy of MRP Realty
Bottom Right: Image courtesy of MidCity

Southwest Waterfront

Bottom Left: Photo courtesy of the SW BID

Tenleytown

Top Center: Image courtesy of Roadside Development

The Wharf

Main: Image courtesy of the District Wharf
Bottom Middle: Image courtesy of the District Wharf



It is the mission of the Washington DC Economic Partnership, a 501(c)3 organization, to promote business opportunities throughout the District of Columbia and to contribute to business retention and attraction activities.

The Washington DC Economic Partnership supports businesses and entrepreneurs looking to open, expand or invest in DC through our programs and services focusing on business development, education of the real estate market and business opportunities. To learn more about the Washington DC Economic Partnership please visit wdcep.com.

