

DUPONT CIRCLE IS DC'S INTERNATIONAL HEART, a cosmopolitan neighborhood renowned as the city's gathering place. The 70+ embassies, including nearby Embassy Row, and welcoming European ambiance attracts residents and visitors to year-round cultural celebrations, restaurants, shops, and lively arts and programming. Dupont Circle is a vibrant blend of local retail favorites, traveler attractions, historic homes, riveting architecture, and a thriving food scene.

DUPONT PLAZA

The District Department of Transportation (DDOT) is investing at least \$25 million for a new, multi-modal streetscape along Connecticut Avenue, from Dupont Circle to California Street. This project will provide a flexible and welcoming public space for everyday activities and special events.

TOP LOCAL INDUSTRIES¹

74,574 Total Area Employment

- Professional, Scientific & Technical Services: **26%**
- Other Services: **22%**
(Except Public Administration)
- Administrative & Support and Waste Management & Remediation Services: **15%**

HISTORY, CULTURE & OPPORTUNITY

- Six new businesses opened from 2018–2020.
- Voted “Best Gayborhood” of 2019 by Washington Blade Readers.
- Home to numerous event spaces such as Dupont Circle Park and Shevchenko Park.
- Dupont Circle is a place where feminists first fought, gay residents felt welcomed, entrepreneurs innovated, and the progressive thinkers of the city gathered.

DESTINATION ANCHORS

Visitors and professionals can stay in more than 20 hotels in Dupont Circle, dine at DC favorites such as Al Tiramisu and Emissary, and visit world class art exhibitions such as the Phillips Collection, Dupont Underground, and Studio Gallery.

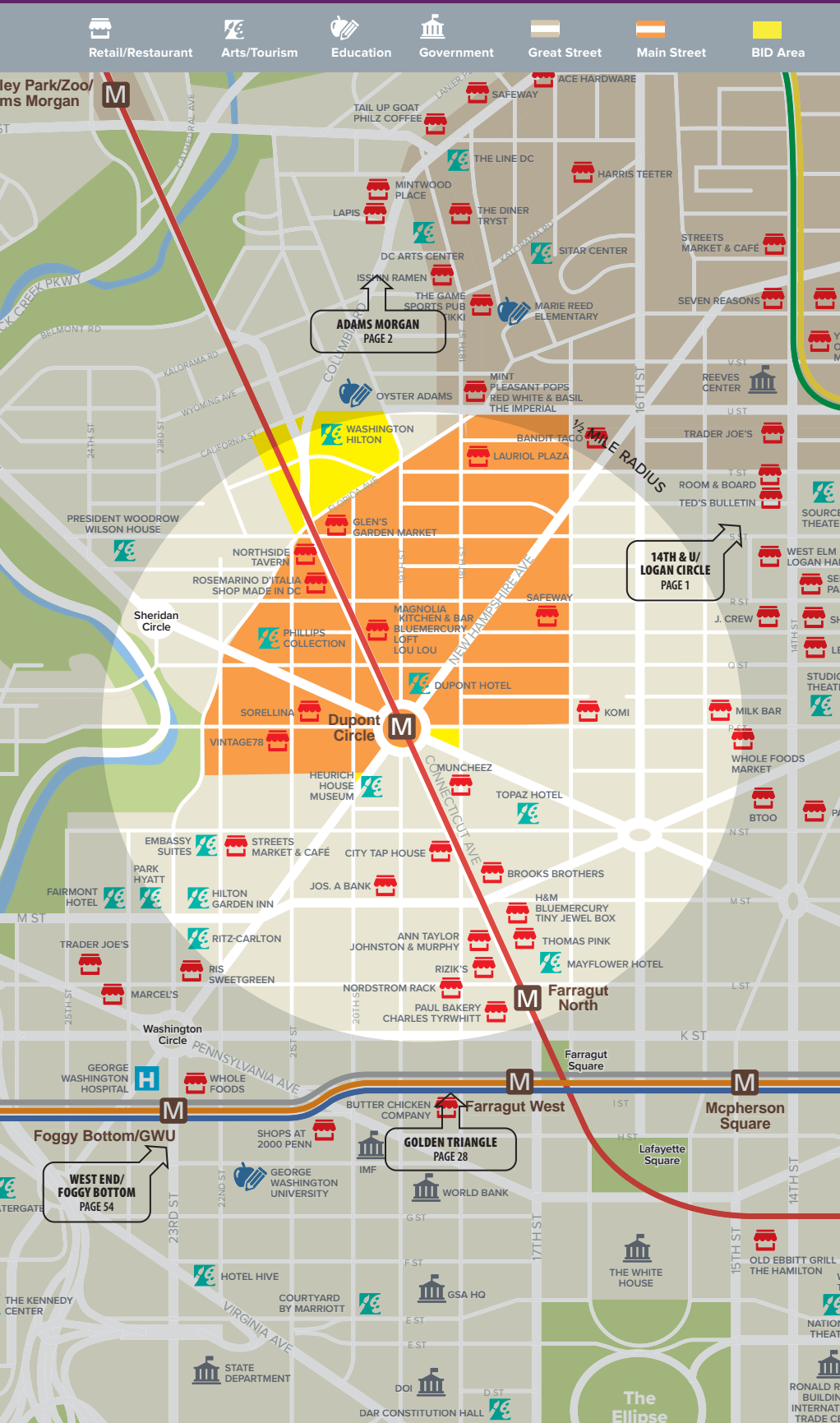
CELEBRATIONS & FESTIVALS

- Dupont Circle Farmers Market (Sunday mornings & year-round)
- Taste of Dupont (spring)
- Capital Pride (June)
- 17th Street Festival (summer)
- High Heel Race (fall)
- Art All Night (September)
- Holiday Hop-Around (December)
- Groundhog Day (February)



1. JobsEQ (data for 20036 Zip Code, as of 2019 Q3)

DUPONT CIRCLE



0-½ mi 0-1 mi 0-3 mi

POPULATION

Population	22,845	87,606	390,224
Male	51%	51%	49%
Female	49%	49%	51%
High School Graduate +	99%	96%	93%
Bachelor's Degree +	92%	85%	75%
Graduate / Professional Degree	57%	53%	45%

HOUSEHOLDS

Households (HH)	14,920	49,031	190,728
Average HH Size	1.5	1.6	1.9
Owner-occupied	36%	35%	37%
Renter-occupied	64%	65%	63%
Median HH Value	\$704,106	\$769,850	\$736,467

INCOME

Average HH	\$153,588	\$153,998	\$146,089
Median HH	\$110,980	\$108,251	\$104,593
HH Income <\$50k	18%	22%	24%
HH Income \$50-\$75k	13%	12%	12%
HH Income \$75k+	69%	66%	64%
Average HH Disposable	\$96,353	\$95,228	\$92,436

AGE

Age < 20	5%	11%	14%
Age 20-34	45%	43%	38%
Age 35-64	39%	36%	36%
Age 65+	11%	11%	12%
Median Age (years)	35.2	33.9	34.2

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$60,014	\$196,029	\$719,910
Child Care	\$16,095	\$52,287	\$188,095
Computers & Accessories	\$5,655	\$18,554	\$67,827
Entertainment & Recreation	\$81,263	\$267,739	\$990,346
- Pets	\$14,788	\$48,646	\$180,647
Food at Home	\$132,330	\$432,495	\$1,607,626
Food away from Home	\$102,242	\$333,941	\$1,222,829
Health Care	\$131,577	\$431,847	\$1,612,995
- Medical Care	\$43,461	\$142,854	\$534,488
Home Improvement	\$50,655	\$169,965	\$641,314
Household Furnishings	\$52,775	\$172,402	\$635,785
Personal Care Products	\$22,693	\$74,040	\$272,948
Vehicle Maint. & Repair	\$27,483	\$88,848	\$328,998

AVAILABLE VEHICLES PER HH¹

0	49%	49%	37%
1	44%	42%	47%
2-3	6%	8%	16%
4+	0%	0%	1%

MOBILITY

Metrarail Exits ² avg weekday/avg weekend	17,132 / 7,033	Dupont Circle
Traffic Counts ³	32,600	Dupont Circle
	20,700-28,700	Connecticut Avenue
	12,900-15,400	P Street
	7,600	17th Street

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg, 2017); 4. TransitScreen

CONTACT

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Metrarail Exits² 17,132 / 7,033 Avg weekday/Avg weekend	Capital Bikeshare Arrivals 20,324 2019 Avg Monthly	Traffic Counts³ 32,600 Dupont Circle	Mobility Score⁴ 100 Excellent Mobility	Walkscore 99 Walker's Paradise	Residents w/in 10 min. car ride 166,782
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PHOTO CREDITS

Bellevue/South Capitol

Bottom Left: Image courtesy of City Interests

Deanwood

Top Left: Image courtesy of The Warrenton Group

Dupont Circle

Main: Photo by Sam Kittner Photographer
(courtesy of the Dupont Circle BID)

East Capitol / Capitol Gateway

Main: Rendering courtesy of A&R Development

Fort Totten

Main: Image courtesy of Perkins Eastman DC

Georgetown

Main: Image courtesy of the Georgetown BID

Georgia Avenue / Walter Reed

Main: Image courtesy of Urban Atlantic

Golden Triangle

Bottom Center: Image courtesy of the Golden Triangle BID

Hillcrest / Skyland

Main: Rendering courtesy of WC Smith

Minnesota & Benning

Main: Rendering courtesy of Cedar Realty Trust

Mount Vernon Triangle

Top Middle: Image courtesy of the Mt. Vernon Triangle CID
Bottom Left: Image courtesy of the Mt. Vernon Triangle CID
Bottom Right: Image courtesy of the Mt. Vernon Triangle CID

Parkside / Kenilworth

Bottom Right: Image courtesy of City Interests

Northwest One

Main: Image courtesy of WDG Architecture

Rhode Island Avenue, NE / Brentwood

Top Middle: Image courtesy of MRP Realty
Bottom Right: Image courtesy of MidCity

Southwest Waterfront

Bottom Left: Photo courtesy of the SW BID

Tenleytown

Top Center: Image courtesy of Roadside Development

The Wharf

Main: Image courtesy of the District Wharf
Bottom Middle: Image courtesy of the District Wharf



It is the mission of the Washington DC Economic Partnership, a 501(c)3 organization, to promote business opportunities throughout the District of Columbia and to contribute to business retention and attraction activities.

The Washington DC Economic Partnership supports businesses and entrepreneurs looking to open, expand or invest in DC through our programs and services focusing on business development, education of the real estate market and business opportunities. To learn more about the Washington DC Economic Partnership please visit wdcep.com.

