



A MIX OF HIGH-INCOME FAMILIES and professional singles call this urban oasis home. Others from around the region are attracted to Cleveland Park for its historic movie house, a visit to the National Zoo or dinner in one of several unique, dining establishments along Connecticut Avenue. Cleveland Park's location is ideal for businesses and professionals seeking a touch of tranquility.



NEW COMMUNITY ANCHOR

The \$19.7 million Cleveland Park Library opened in 2018 and offers 26,700 SF of community/educational services.

GREAT STREETS AND MAIN STREETS

Connecticut Avenue is a designated Great Streets corridor. As funds become available small businesses can apply for grants to cover capital improvements and certain soft costs. In 2019, up to \$50,000 was awarded per location. The corridor is also supported by the Cleveland Park Main Street through community-based economic development programs.

RECENT ADDITIONS

- Cold Stone Creamery—2018 opening
- Orange Theory—2020
- Streets Market & Café—2018
- Tino's Pizzeria—2019
- Target—2019



POPULAR RESTAURANTS

- Indique is one of DC's six best Indian restaurants (Michelin Guide, 2019).
- Medium Rare was selected as one of Washingtonian Readers' Favorite steakhouses in 2019.
- Sababa (Mediterranean cuisine) was named to the 2020 Michelin Bib Gourmand list.

CLEVELAND PARK



0-1/2 mi 0-1 mi 0-3 mi

POPULATION

Population	9,496	31,141	368,247
Male	44%	45%	48%
Female	56%	55%	52%
High School Graduate +	99%	98%	93%
Bachelor's Degree +	89%	88%	74%
Graduate / Professional Degree	59%	60%	45%

HOUSEHOLDS

Households (HH)	5,830	17,097	171,004
Average HH Size	1.6	1.8	2.0
Owner-occupied	39%	41%	43%
Renter-occupied	61%	59%	57%
Median HH Value	\$911,959	\$915,729	\$807,756

INCOME

Average HH	\$180,629	\$174,747	\$155,093
Median HH	\$125,138	\$122,074	\$106,016
HH Income <\$50k	13%	16%	24%
HH Income \$50-\$75k	15%	13%	12%
HH Income \$75k+	73%	71%	64%
Average HH Disposable	\$109,400	\$106,437	\$95,820

AGE

Age < 20	10%	11%	17%
Age 20-34	33%	34%	33%
Age 35-64	40%	38%	36%
Age 65+	17%	17%	14%
Median Age (years)	38.3	37.5	35.1

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$27,381	\$76,482	\$676,007
Child Care	\$7,377	\$20,886	\$176,972
Computers & Accessories	\$2,577	\$7,178	\$63,513
Entertainment & Recreation	\$37,347	\$105,946	\$944,471
- Pets	\$6,804	\$19,317	\$172,605
Food at Home	\$60,314	\$167,831	\$1,511,079
Food away from Home	\$46,582	\$129,569	\$1,142,968
Health Care	\$60,437	\$170,963	\$1,542,866
- Medical Care	\$19,992	\$56,717	\$512,213
Home Improvement	\$23,915	\$71,500	\$644,282
Household Furnishings	\$24,181	\$68,005	\$602,774
Personal Care Products	\$10,370	\$29,003	\$257,560
Vehicle Maint. & Repair	\$12,497	\$34,468	\$309,543

AVAILABLE VEHICLES PER HH¹

0	22%	25%	34%
1	61%	54%	44%
2-3	17%	21%	20%
4+	0%	1%	1%

MOBILITY

Metrorail Exits ² avg weekday/avg weekend	3,943 / 1,744	Cleveland Park
Traffic Counts ³	27,000	Connecticut Avenue
	7,000-13,500	Porter Street

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg. 2017); 4. TransitScreen

CONTACT

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Metrorail Exits²

3,943 / 1,744
Avg weekday/Avg weekend



Capital Bikeshare Arrivals

2,242
2019 Avg Monthly



Traffic Counts³

27,000
Connecticut Avenue



Mobility Score⁴

100
Excellent Mobility



Walkscore

87
Very Walkable



Residents w/in 10 min. car ride

191,653

MOBILITY

PHOTO CREDITS

Bellevue/South Capitol

Bottom Left: Image courtesy of City Interests

Deanwood

Top Left: Image courtesy of The Warrenton Group

Dupont Circle

Main: Photo by Sam Kittner Photographer
(courtesy of the Dupont Circle BID)

East Capitol / Capitol Gateway

Main: Rendering courtesy of A&R Development

Fort Totten

Main: Image courtesy of Perkins Eastman DC

Georgetown

Main: Image courtesy of the Georgetown BID

Georgia Avenue / Walter Reed

Main: Image courtesy of Urban Atlantic

Golden Triangle

Bottom Center: Image courtesy of the Golden Triangle BID

Hillcrest / Skyland

Main: Rendering courtesy of WC Smith

Minnesota & Benning

Main: Rendering courtesy of Cedar Realty Trust

Mount Vernon Triangle

Top Middle: Image courtesy of the Mt. Vernon Triangle CID
Bottom Left: Image courtesy of the Mt. Vernon Triangle CID
Bottom Right: Image courtesy of the Mt. Vernon Triangle CID

Parkside / Kenilworth

Bottom Right: Image courtesy of City Interests

Northwest One

Main: Image courtesy of WDG Architecture

Rhode Island Avenue, NE / Brentwood

Top Middle: Image courtesy of MRP Realty
Bottom Right: Image courtesy of MidCity

Southwest Waterfront

Bottom Left: Photo courtesy of the SW BID

Tenleytown

Top Center: Image courtesy of Roadside Development

The Wharf

Main: Image courtesy of the District Wharf
Bottom Middle: Image courtesy of the District Wharf



It is the mission of the Washington DC Economic Partnership, a 501(c)3 organization, to promote business opportunities throughout the District of Columbia and to contribute to business retention and attraction activities.

The Washington DC Economic Partnership supports businesses and entrepreneurs looking to open, expand or invest in DC through our programs and services focusing on business development, education of the real estate market and business opportunities. To learn more about the Washington DC Economic Partnership please visit wdcep.com.

