



**THE WHARF IS A ONE-OF-A-KIND WATERFRONT NEIGHBORHOOD,** home to thousands of residents and employees, three hotels, a 6000-seat music venue, over 50 shops and restaurants, and the nation's oldest fish market. Each year, the community hosts vibrant festivals, events, and outdoor concerts that draw millions of local, regional, and national visitors. The area continues to grow, with over 1.1 million SF of new development slated for completion in 2022.



## TALENT MAGNET FOR EMPLOYERS

Major firms such as the American Psychiatric Association, Daimler USA, and law firm Williams & Connolly have recognized the value of securing and retaining top talent and have leased space at The Wharf. With waterside offices overlooking the monuments, over 25 restaurants and music venues, and countless water recreation opportunities, The Wharf is any employee's ideal job location.

## A LOCAL, REGIONAL, AND NATIONAL DESTINATION

The Wharf has an array of neighborhood-serving retail, restaurants, and free events that make it the region's hottest spot for a night out or a day on the water. Finally, as the home of the cherry blossoms and The District's Holiday Boat Parade, The Wharf draws a national audience to the community's signature events and fireworks.

## BY LAND AND BY SEA

Beyond Metrorail, bus, and personal vehicles, The Wharf uniquely offers Water Taxi, Bikeshare, Jitney, and free Southwest Shuttle services which collectively bring up to 125,000 passengers to The Wharf in a given month.

## MORE TO COME

Construction of five new buildings is currently underway. By 2022, The Wharf will feature over 945K SF of office space, 820 hotel rooms, over 1300 residences, and almost 300K SF of retail space, offering ample opportunities for new office tenants, residents, restaurants, and retailers to be a part of this exciting neighborhood.



# THE WHARF



**0-½ mi**    **0-1 mi**    **0-3 mi**

## POPULATION

Population	9,872	21,890	311,473
Male	49%	48%	50%
Female	51%	52%	50%
High School Graduate +	96%	92%	93%
Bachelor's Degree +	79%	72%	69%
Graduate / Professional Degree	47%	40%	40%

## HOUSEHOLDS

Households (HH)	6,270	12,976	153,556
Average HH Size	1.6	1.7	1.9
Owner-occupied	42%	34%	34%
Renter-occupied	58%	66%	66%
Median HH Value	\$481,390	\$531,701	\$681,066

## INCOME

Average HH	\$126,728	\$114,732	\$134,055
Median HH	\$101,541	\$91,630	\$97,985
HH Income <\$50k	21%	30%	28%
HH Income \$50-\$75k	13%	11%	11%
HH Income \$75k+	66%	59%	60%
Average HH Disposable	\$85,574	\$77,574	\$86,278

## AGE

Age < 20	9%	12%	16%
Age 20-34	31%	34%	36%
Age 35-64	41%	38%	37%
Age 65+	19%	15%	12%
Median Age (years)	40.5	36.9	34.5

## CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$20,353	\$38,548	\$536,991
Child Care	\$5,116	\$9,590	\$137,886
Computers & Accessories	\$1,925	\$3,619	\$50,255
Entertainment & Recreation	\$28,471	\$53,540	\$736,126
- Pets	\$5,283	\$9,920	\$134,134
Food at Home	\$46,519	\$88,279	\$1,207,742
Food away from Home	\$34,949	\$65,635	\$904,218
Health Care	\$48,047	\$90,805	\$1,214,923
- Medical Care	\$15,994	\$30,154	\$402,364
Home Improvement	\$19,052	\$35,023	\$468,831
Household Furnishings	\$18,538	\$34,728	\$471,457
Personal Care Products	\$7,982	\$14,940	\$202,481
Vehicle Maint. & Repair	\$10,066	\$18,776	\$246,264

## AVAILABLE VEHICLES PER HH<sup>2</sup>

0	35%	37%	38%
1	52%	51%	47%
2-3	13%	12%	15%
4+	0%	0%	0%

## MOBILITY

MetroRail Exits <sup>2</sup> avg weekday/avg weekend	4,487 / 2,282	Waterfront
Traffic Counts <sup>3</sup>	15,800 14,600	Maine Avenue, SW 7 <sup>th</sup> Street, SW

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg, 2017); 4. TransitScreen

## CONTACT

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DISTRICT  
**WHARF**

<b>MetroRail Exits</b> <b>4,487 / 2,282</b> Avg weekday/Avg weekend	<b>Capital Bikeshare Counts</b> <b>7,668</b> 2019 Monthly Average	<b>Traffic Counts</b> <b>15,800</b> Maine Ave, SW	<b>Mobility Score</b> <b>100</b> Excellent Mobility	<b>Walkscore</b> <b>88</b> Very Walkable	<b>Residents w/in 10 min. car ride</b> <b>155,939</b>
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**MOBILITY**

# PHOTO CREDITS

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Bottom Left: Image courtesy of City Interests

## **Deanwood**

Top Left: Image courtesy of The Warrenton Group

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## **Georgia Avenue / Walter Reed**

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## **Golden Triangle**

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## **Hillcrest / Skyland**

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## **Southwest Waterfront**

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## **Tenleytown**

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## **The Wharf**

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